

Site Usage

1,048 Visits

46.09% Bounce Rate

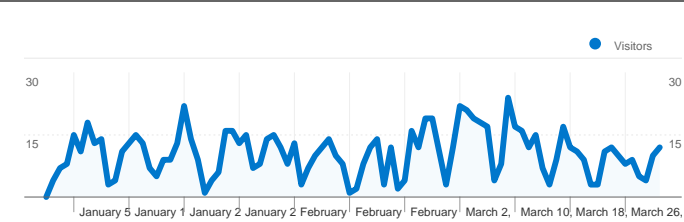
3,322 Pageviews

00:03:00 Avg. Time on Site

3.17 Pages/Visit

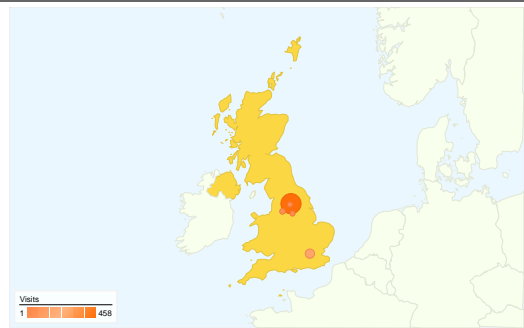
69.47% % New Visits

Visitors Overview

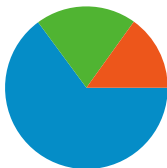


Visitors
785

Map Overlay GB



Traffic Sources Overview



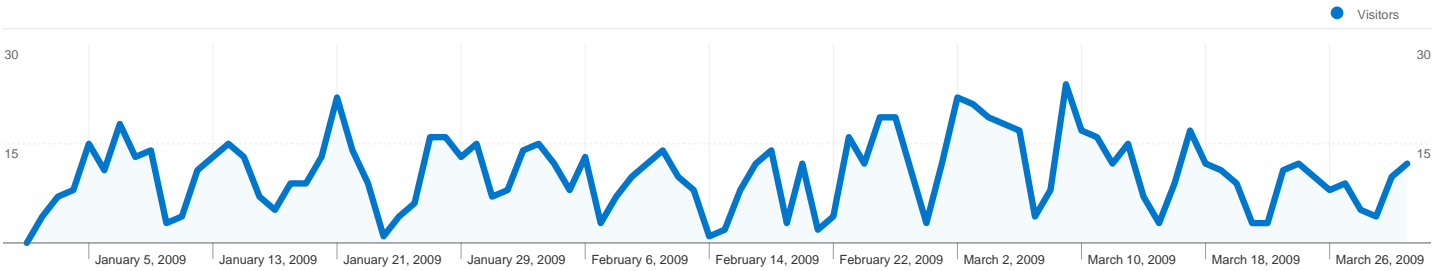
- **Search Engines**
680.00 (64.89%)
- **Referring Sites**
210.00 (20.04%)
- **Direct Traffic**
158.00 (15.08%)

All Traffic Sources

Source/Medium	Visits	% visits
google / organic	599	57.16%
educationleeds.co.uk / referral	183	17.46%
(direct) / (none)	158	15.08%
yahoo / organic	32	3.05%
msn / organic	15	1.43%

Entrance Keywords: /		
Keyword	Pageviews	% visits
leeds parent partnership	250	30.12%
parent partnership leeds	217	26.14%
leeds parent partnership	54	6.51%
leedsparentpartnership	34	4.10%
parent partnership	27	3.25%


Content Overview		
Pages	Pageviews	% Pageviews
/	794	23.90%
/staff	336	10.11%
/guidance-downloads/	318	9.57%
/advice-information/special-	262	7.89%
/advice-information/choice-	223	6.71%




785 people visited this site


 **1,048** Visits


 **785** Absolute Unique Visitors

 **3,322** Pageviews

 **3.17** Average Pageviews

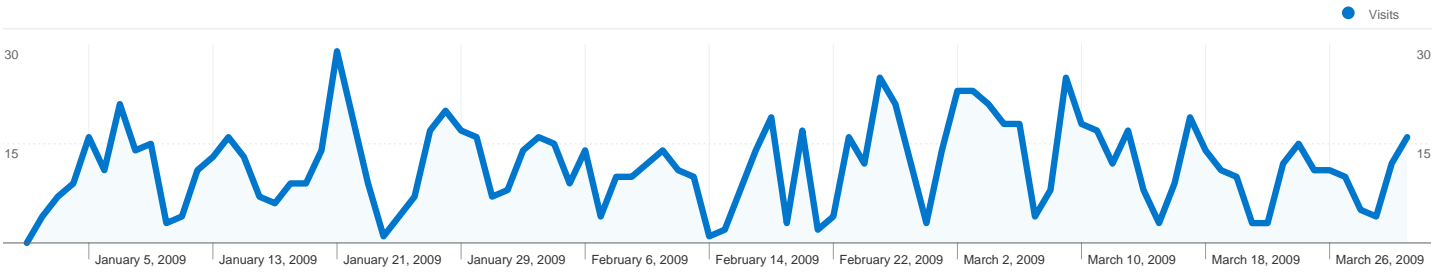
 **00:03:00** Time on Site

 **46.09%** Bounce Rate




 **69.47%** New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	868	82.82%	Unknown	412	39.31%
Firefox	141	13.45%	DSL	324	30.92%
Safari	33	3.15%	Cable	205	19.56%
Opera	3	0.29%	T1	60	5.73%
Mozilla	1	0.10%	Dialup	35	3.34%



All traffic sources sent a total of 1,048 visits

-  15.08% Direct Traffic
-  20.04% Referring Sites
-  64.89% Search Engines



- Search Engines
680.00 (64.89%)
- Referring Sites
210.00 (20.04%)
- Direct Traffic
158.00 (15.08%)

Top Traffic Sources

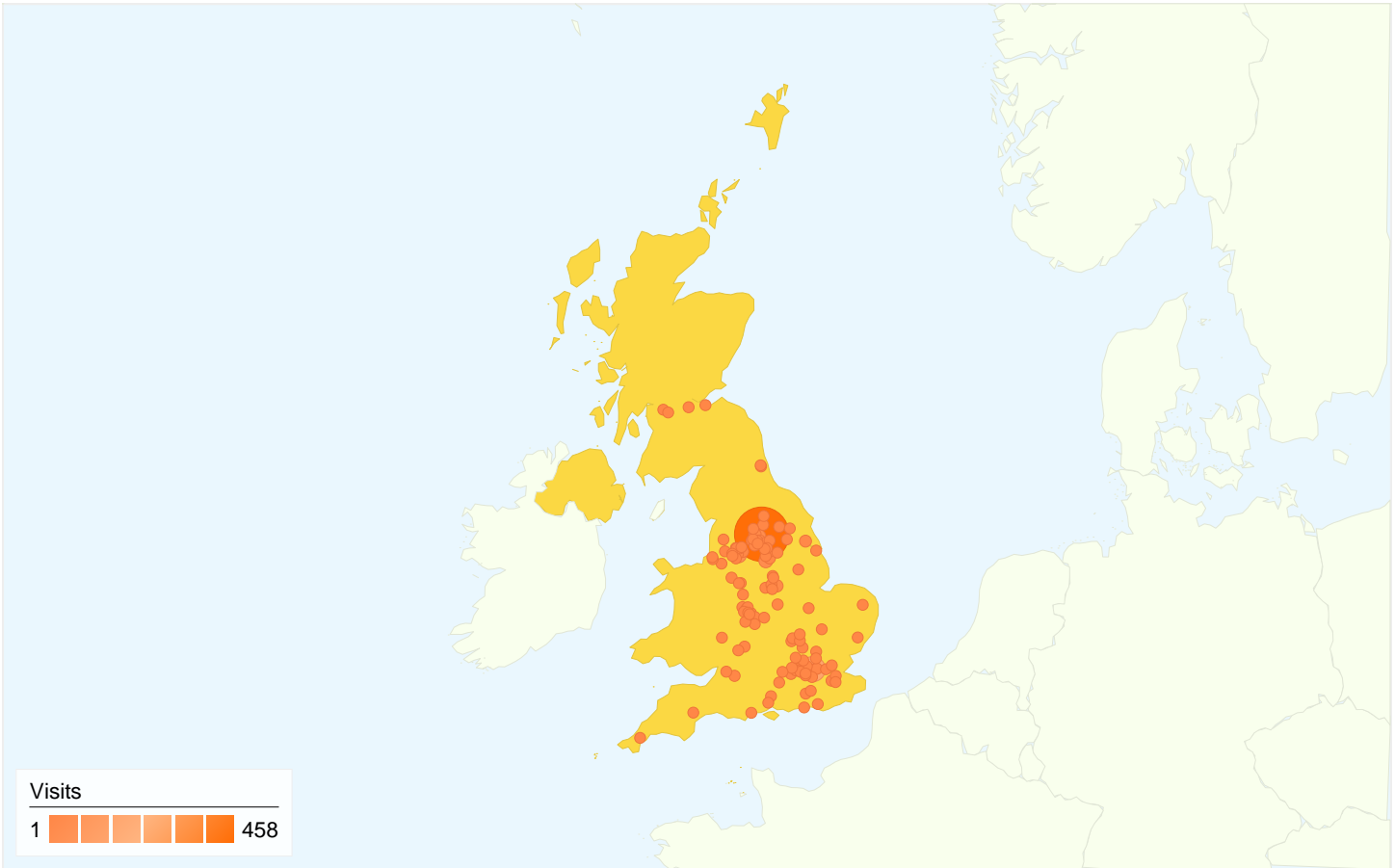
Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	599	57.16%	leeds parent partnership	66	9.71%
educationleeds.co.uk (referral)	183	17.46%	parent partnership leeds	64	9.41%
(direct) ((none))	158	15.08%	leeds parent partnership	13	1.91%
yahoo (organic)	32	3.05%	leeds inclusive learning	10	1.47%
msn (organic)	15	1.43%	parent partnership service	9	1.32%

Country/Territory Detail:

United Kingdom

Jan 1, 2009 - Mar 31, 2009

Comparing to: Site



This country/territory sent 1,011 visits via 117 cities

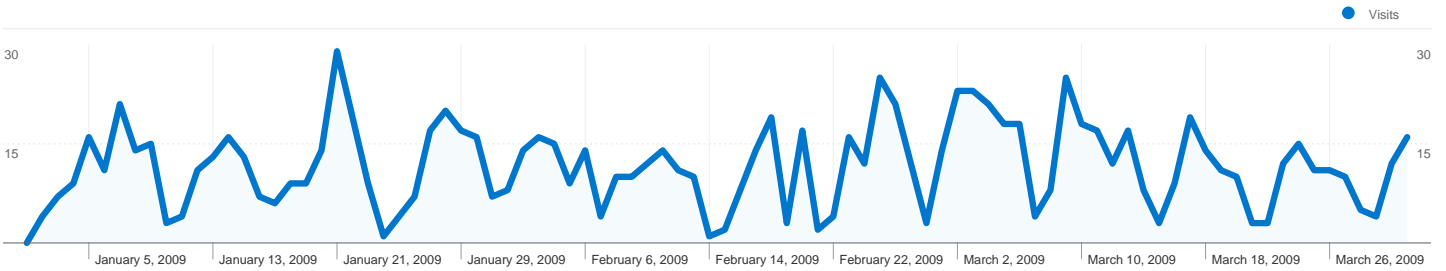
Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
1,011 % of Site Total: 96.47%	3.24 Site Avg: 3.17 (2.26%)	00:03:06 Site Avg: 00:03:00 (3.29%)	68.35% Site Avg: 69.47% (-1.61%)	44.61% Site Avg: 46.09% (-3.21%)	
City	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Leeds	458	3.77	00:03:51	56.11%	39.08%
London	151	2.54	00:02:00	85.43%	49.67%
Manchester	46	3.98	00:02:24	73.91%	47.83%
Pudsey	32	2.84	00:03:47	68.75%	34.38%
Sheffield	32	3.22	00:03:39	71.88%	31.25%
Shipley	16	2.31	00:02:00	75.00%	43.75%
Nottingham	16	8.44	00:11:44	56.25%	6.25%
Batley	16	2.25	00:01:50	68.75%	50.00%
(not set)	13	2.23	00:01:56	92.31%	84.62%

Hull	12	3.92	00:02:46	50.00%	33.33%
					1 - 10 of 117

All Traffic Sources

Comparing to: Site

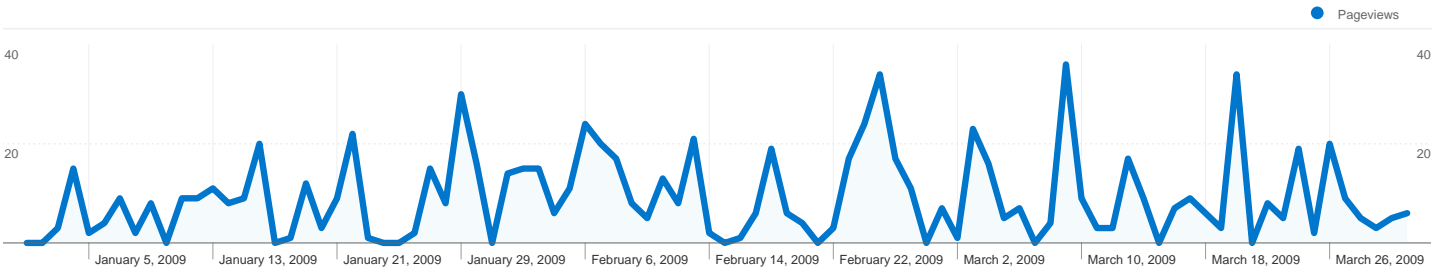


All traffic sources sent 1,048 visits via 25 sources and mediums

Site Usage

Visits 1,048 % of Site Total: 100.00%	Pages/Visit 3.17 Site Avg: 3.17 (0.00%)	Avg. Time on Site 00:03:00 Site Avg: 00:03:00 (0.00%)	% New Visits 69.47% Site Avg: 69.47% (0.00%)	Bounce Rate 46.09% Site Avg: 46.09% (0.00%)	
Source/Medium	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
google / organic	599	2.56	00:01:57	73.29%	51.42%
educationleeds.co.uk / referral	183	3.71	00:03:20	73.77%	33.33%
(direct) / (none)	158	5.30	00:07:17	39.24%	30.38%
yahoo / organic	32	2.09	00:01:32	87.50%	68.75%
msn / organic	15	4.07	00:02:14	66.67%	46.67%
aol / organic	14	1.29	00:01:37	100.00%	78.57%
search / organic	14	3.36	00:03:47	85.71%	50.00%
live / organic	5	5.20	00:05:13	60.00%	20.00%
images.google.com / referral	4	1.00	00:00:00	100.00%	100.00%
search1.sky.com / referral	4	1.25	00:00:44	100.00%	75.00%

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This page was viewed 830 times via 62 keywords

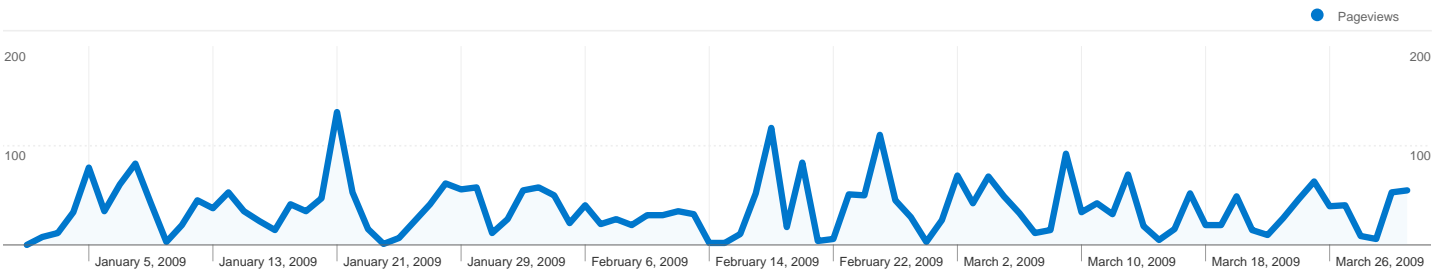
Content Performance

Pageviews 830 % of Site Total: 24.98%	Unique Pageviews 637 % of Site Total: 26.70%	Avg. Time on Page 00:01:03 Site Avg: 00:01:23 (-23.50%)	Bounce Rate 19.25% Site Avg: 46.09% (-58.23%)	% Exit 25.78% Site Avg: 31.55% (-18.27%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)	
Keyword	Pageviews	Unique Pageviews	Avg. Time on Page	Bounce Rate	% Exit	\$ Index
leeds parent partnership	250	188	00:01:00	16.95%	23.60%	\$0.00
parent partnership leeds	217	172	00:01:29	14.81%	24.88%	\$0.00
leeds parent partnership service	54	41	00:00:38	0.00%	14.81%	\$0.00
leedsparentpartnership	34	24	00:01:07	0.00%	17.65%	\$0.00
parent partnership	27	18	00:01:24	33.33%	22.22%	\$0.00
parent partnership service leeds	27	24	00:00:17	25.00%	29.63%	\$0.00
leeds parents partnership	16	13	00:02:29	16.67%	37.50%	\$0.00
parent partnership, leeds	16	8	00:00:10	33.33%	18.75%	\$0.00
leeds parents partnership logo	13	10	00:00:56	0.00%	7.69%	\$0.00
leeds parent partnrship	11	6	00:00:30	0.00%	9.09%	\$0.00

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Content Overview


Comparing to: Site



Pages on this site were viewed a total of 3,322 times

 **3,322** Pageviews

 **2,386** Unique Views

 **46.09%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	794	23.90%
/staff	336	10.11%
/guidance-downloads/	318	9.57%
/advice-information/special-educational-needs/	262	7.89%
/advice-information/choice-advice-service/	223	6.71%